



# Home Security and Automation

*On The Road And At Home*

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# Topics



## Security and automation objectives

- Traditional vs. emerging home security and automation
- Some examples
- Costs
- Privacy issues
- Installation requirements

# Security and Automation Objectives

## A Continuum of Interests

- Home access control and alarming
- Video surveillance
- Simple time-of-day on/off automation
- Smart Home automation
- Bringing it all together / Q&A

# Security and Automation Objectives

- There is no correct (or wrong) answer!
- Safety sometimes equals “Perception of Safety”
- “Reasonable” differs
- Cost drives some choices
- Technology adoption and preference matters

Edit



# Home

Family Room 72°. Deck 70°.

[Details >](#)

## Favorite Scenes



Side Entry



Garage Entry



Movie



Dogs



Side Exit



Garage Exit



Bedtime

## Favorite Accessories



Front Porch  
Front Door  
Locked



Garage  
Kitchen Door  
Locked



Garage  
Lanai Door  
Locked



Garage  
Door  
Closed



Garage  
Light  
Off



Family Room  
Ceiling Fan  
Off



Family Room  
Ceiling Light  
Off



70°  
Deck  
Temperature



Kitchen  
Island  
Off



Eric's Office  
Exercise Roo...  
Off



Master Bedr...  
Eric's Bed La...  
Off



Family Room  
Deck Lamp  
Off



Family Room  
Church Lamp  
Off



Master Bedr...  
LaVerne's Be...  
Off



Sewing Room  
Ceiling Lights  
Off



Garage  
Boot Dryer  
Off



Master Bedr...  
Towel Warmer  
Off



Front Porch  
Light  
Off



Garage  
Porch Light  
Off



Living Room  
Lamp  
Off



Lanai  
Lights  
Off



Deck  
Light  
Off



72°  
Family Room  
Off



Eric's Office  
Office AppleTV  
Paused



Family Room  
Apple TV



Family Room  
HomePod  
Paused



Home



Rooms



Automation



Family Room



Lanai



Living Room



Aolani Airstream



Protect

Basement



Garage

Bedroom



Protect

Master Bedroom



Thermostat

Dining Room



Thermostat

Upstairs





CHS Inner Lawn (SE) 1



Live CHS Inner Lawn (SE) 2



CHS Inner Lawn (SE) 3



Live CHS Inner Lawn (SE) 4



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# Traditional vs. Emerging home security and automation

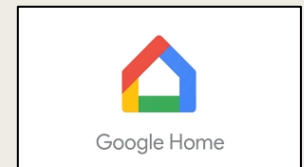
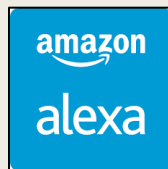
## Traditional

- Wired door and motion sensors
- Few, if any cameras (“CCTV”)
- No access or control when away
- Multi-year contracts
- Professional installation
- Monitoring: ~\$30 / month

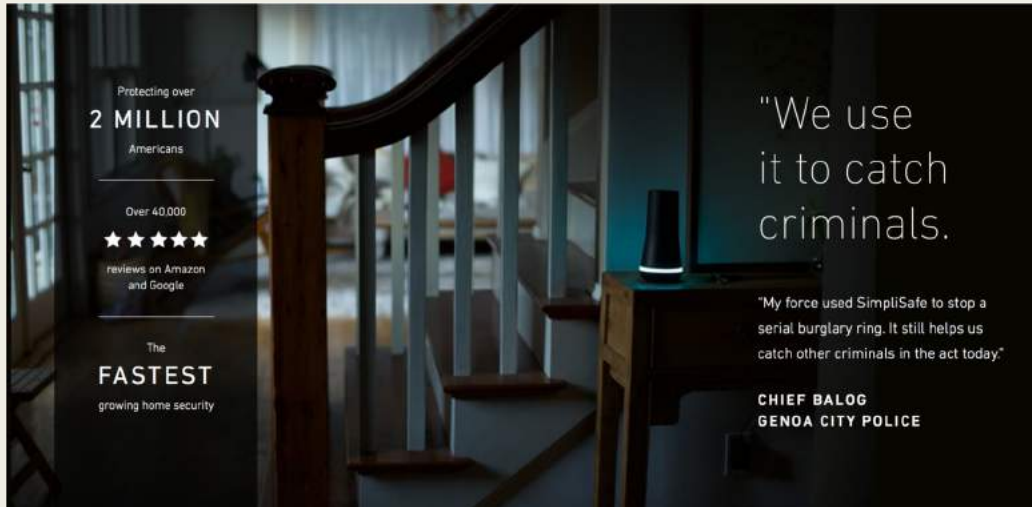


## Emerging

- Full web/smartphone access
- Wireless sensors
- Camera-heavy
- Piecemeal purchases
- Monthly subscriptions
- Competing ecosystems
- Home owner installation
- Monitoring (if offered): ~\$15/month



# Example: SimpliSafe



Protecting over  
**2 MILLION**  
Americans

Over 40,000  
★★★★★  
reviews on Amazon  
and Google

The  
**FASTEST**  
growing home security

"We use  
it to catch  
criminals."

"My force used SimpliSafe to stop a  
serial burglary ring. It still helps us  
catch other criminals in the act today."

**CHIEF BALOG**  
GENOA CITY POLICE



## 24/7 Professional Monitoring

It's like having a personal security guard in front of your house. Our specialists watch over your home day and night, ready to alert the authorities when you need help.

- Central Station of the Year
- \$14.99/month
- No contracts

# Example: SimpliSafe



## The Knox

For large homes, look no further. This kit's got twice the entry and motion protection of the Hearth. It's a great fit for homes with four or more bedrooms.

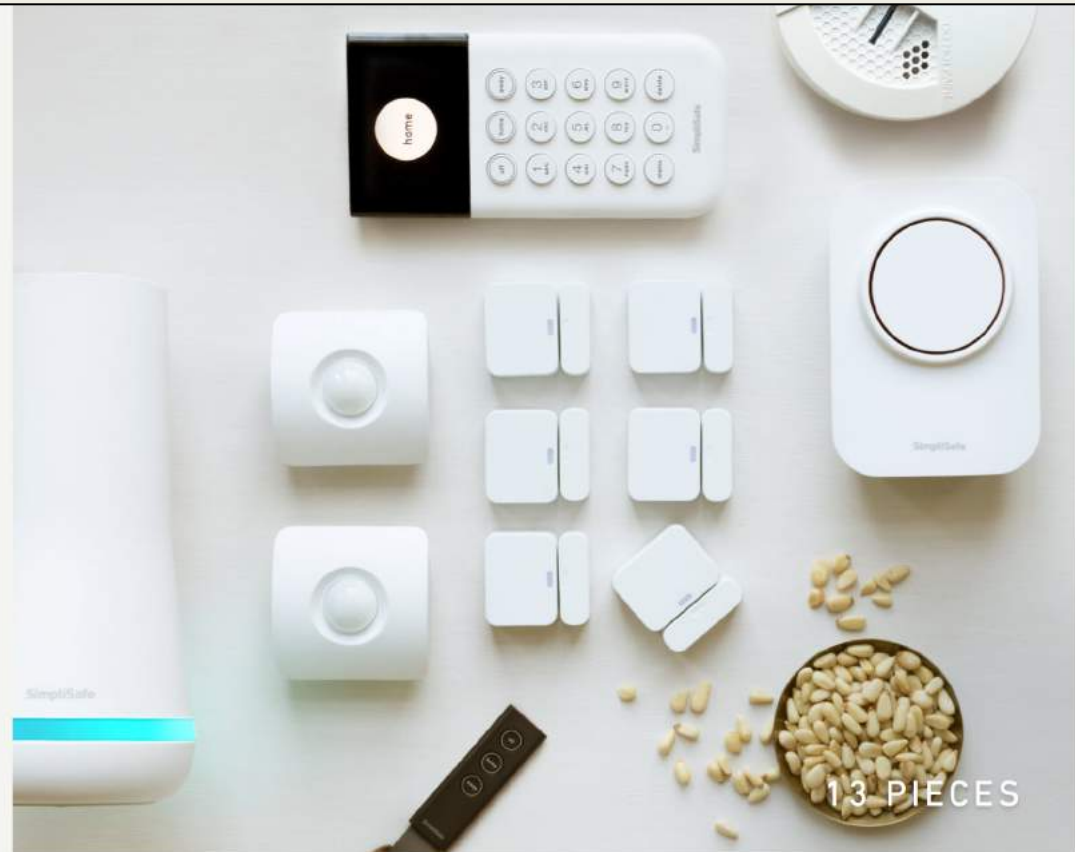
no contracts

24/7 alarm monitoring

no phoneline needed

\$449

[see details](#)



# Smart Home Ecosystems



## Nest, Google Home

- Cameras
- Doorbells
- Smoke detectors
- Thermometers



## Amazon Alexa

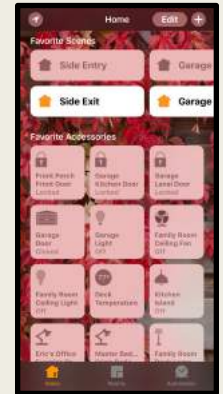
- Cameras
- Doorbells
- Door locks
- Switches / outlets
- etc



## Apple HomeKit

- Cameras
- Doorbells
- Smoke detectors
- Thermometers
- Cameras
- Doorbells
- Door locks
- Switches / outlets
- etc

# Smart Home Ecosystems



## Pros

- Broad product offerings
- Works with Alexa automation
- Easy web access
- Smartphone agnostic

## Cons

- Less secure
- Fragmented user interfaces

## Pros

- Tight and functional ecosystem
- High security
- Strong and integrated privacy policies
- Native Apple iOS app (“Home”)
- Integrated automation across devices

## Cons

- Only works with Apple iOS devices

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- Traditional vs. emerging home security and automation



Some examples

- Costs
- Privacy issues
- Installation requirements



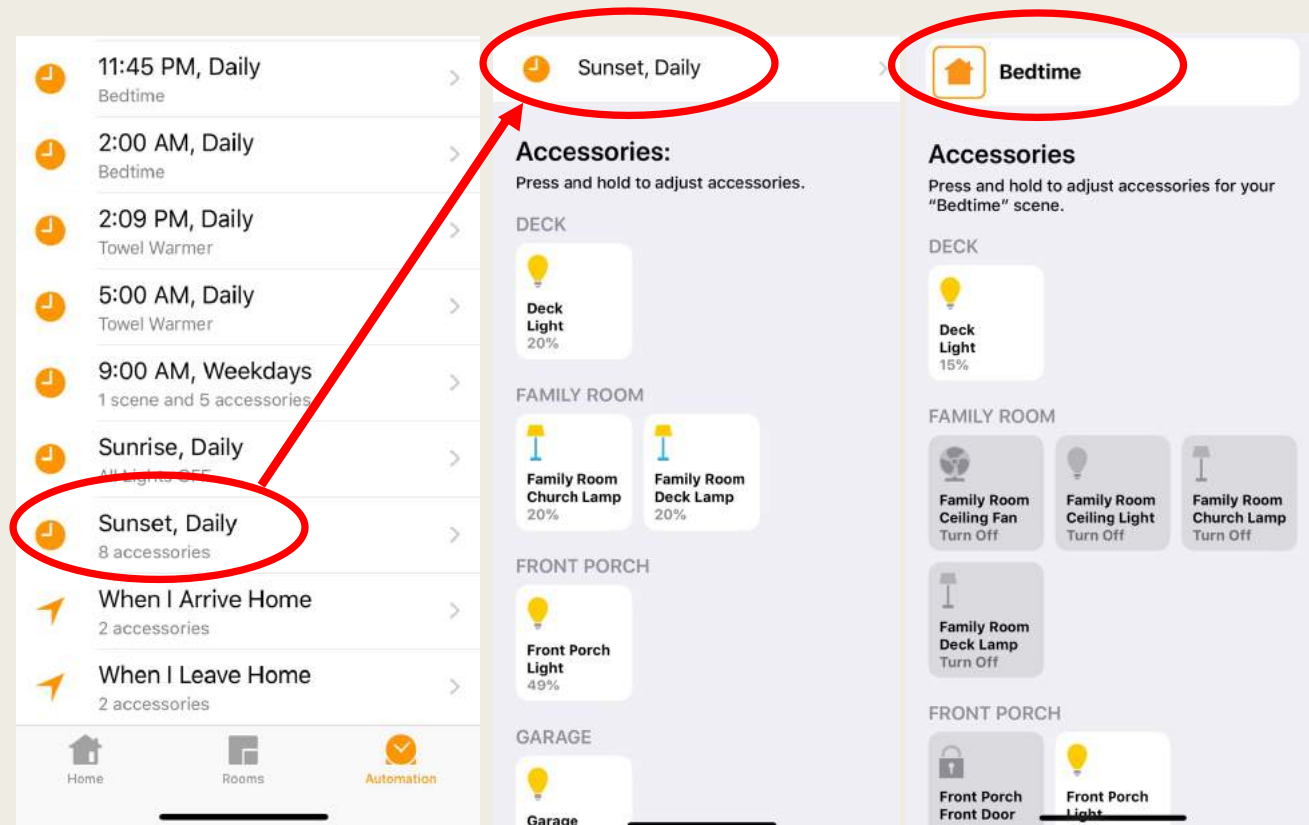
# Some Example Devices



# Home Automation Examples

Turn my lights  
on and off

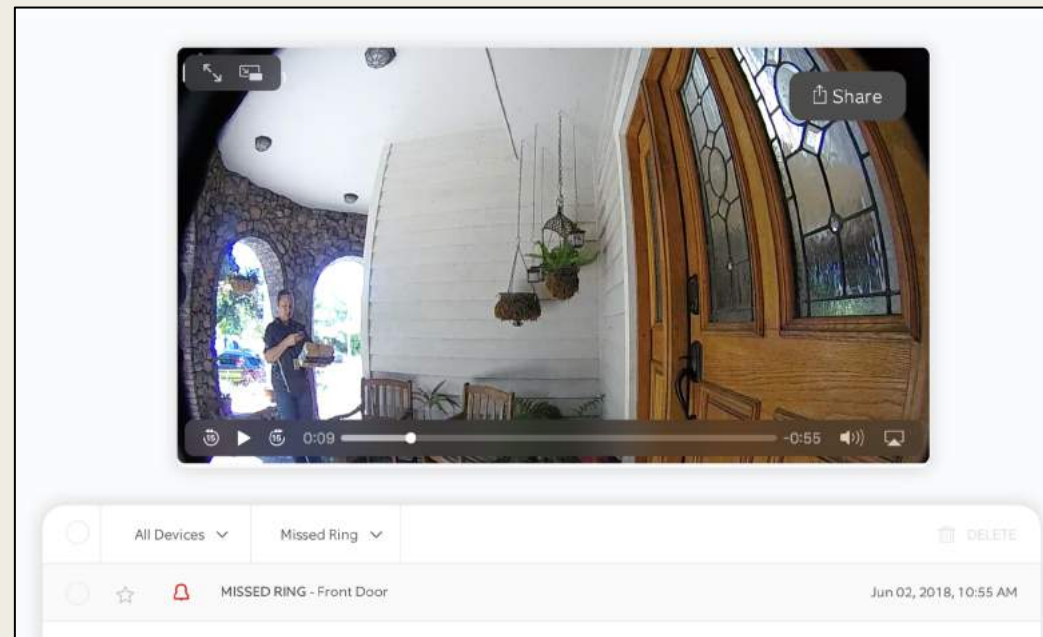
- Sunrise /  
sunset  
automation
- Manual  
(remote)  
lights  
on/off
- Simulate  
someone  
being at  
home



# Home Automation Examples

## See who is (was) at my door

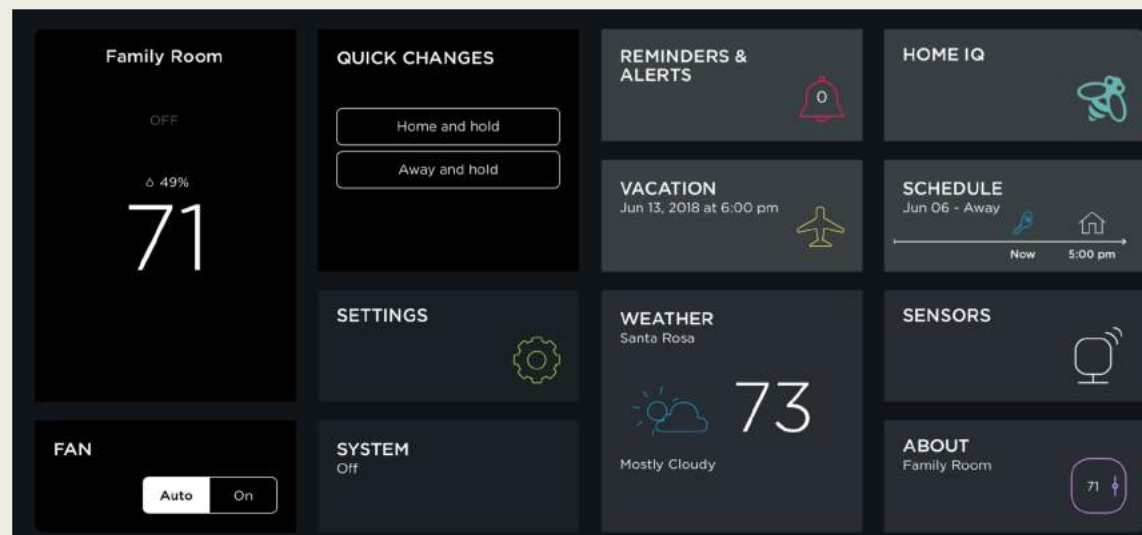
- Missing (or delivered) package
- Suspicious behavior
- Household service personnel
- Friends and family (!!)



# Home Automation Examples

## Heating and Cooling Control

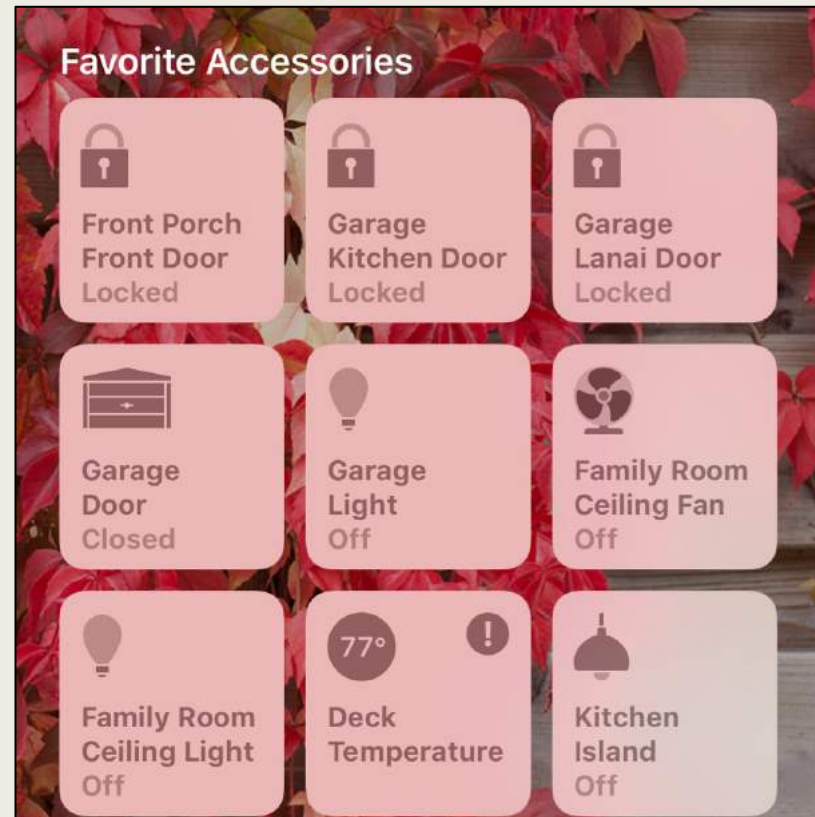
- Home/Away energy savings.
- Vacation Mode
- Pet Mode
- Manual (remote) override



# Home Automation Examples

## Doors and Garage

- Automatic lock
- Lock state verification
- Remote lock/unlock
- Visitor access
- Time of day/week access schedules



# Home Automation Examples

***"Hey Siri - Garage Entry"***

***Note:** Great when returning home on a motorcycle!*



**Garage Entry**

## Accessories

Press and hold to adjust accessories for your "Garage Entry" scene.

### GARAGE



**Garage  
Door  
Open**



**Garage  
Kitchen Door  
Unlock**



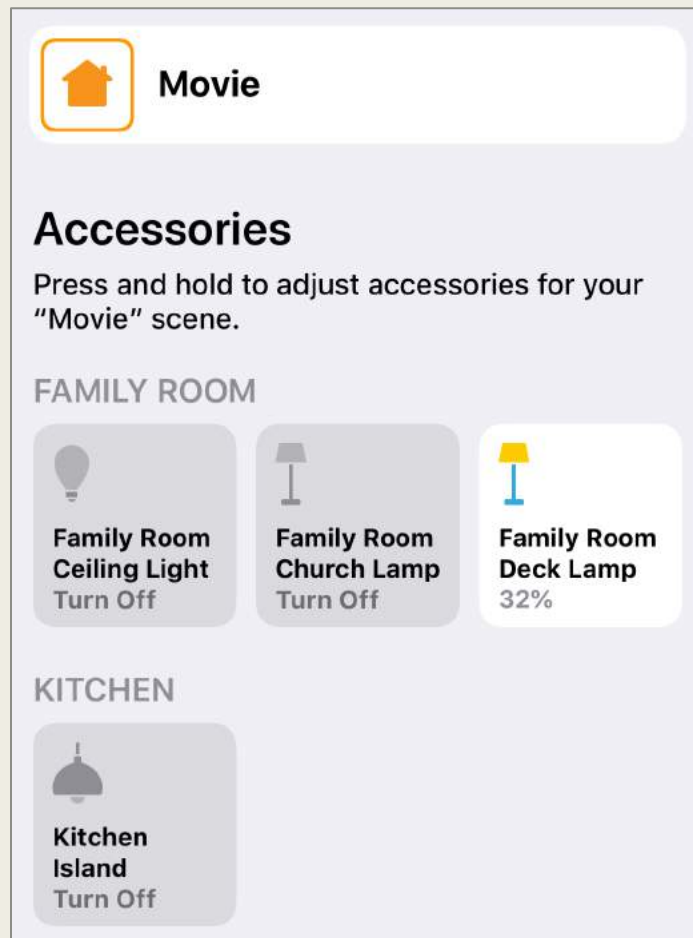
**Garage  
Light  
100%**





# Home Automation Examples

***“Hey Siri; Set Movie Scene”***

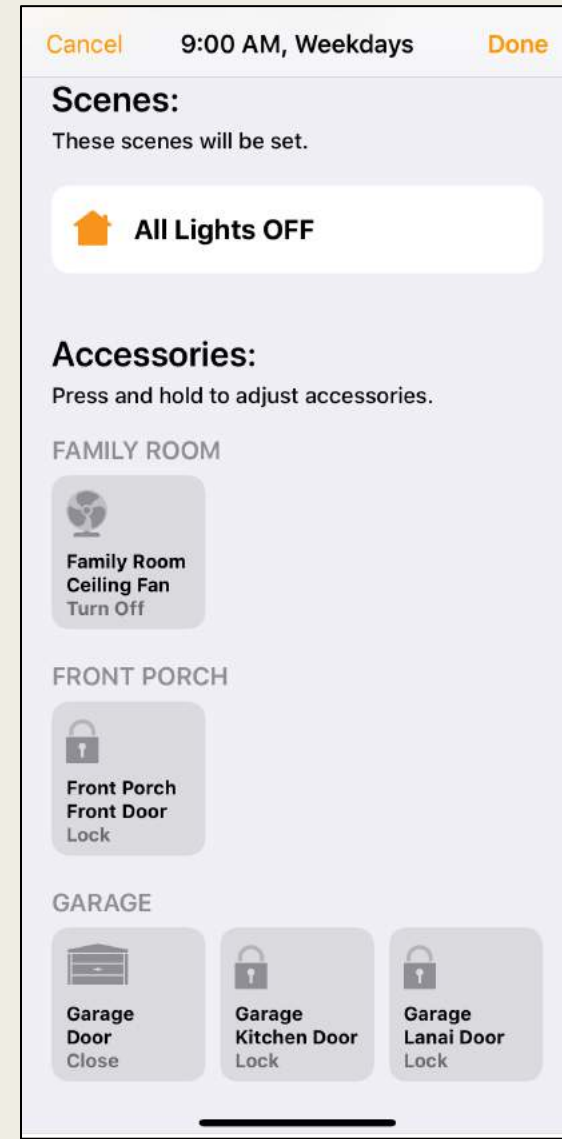


# Home Automation Examples

## Example: 9AM on Weekdays

- All lights are turned off
- Ceiling fan is turned off
- All doors are locked
- Garage door is closed

**Note:** Only relevant for “working couple” (sigh)



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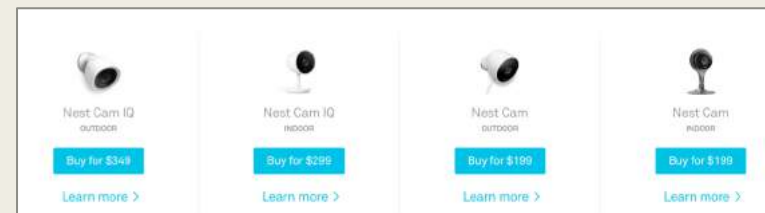
Costs

- Privacy issues
- Installation requirements

# Smart Home Costs

## One Time Costs (examples)

- Light automation: approximately \$50 / fixture (or bulb)
- Switches: ~\$25-50 / switch
- Garage door opener: ~\$100 / hub
- Thermostat: ~\$200 to \$250
- Smoke detector: ~\$100 to \$150
- Video camera: ~\$200 to \$400
- Video doorbell: ~\$200
- Door lock: ~\$200 to \$300
- Ceiling Fan: ~\$300 to \$500




# Smart Home Costs

## Ongoing Costs (examples)

- Light automation: None
- Switches: None
- Garage door opener: None
- Thermostat: None
- Smoke detector: None
- Video camera: ~ \$5 to \$30/month
- Video doorbell: ~ \$5 to \$30/month
- Door lock: None
- Ceiling Fan: None

5-day	10-day	30-day
<ul style="list-style-type: none"><li>✓ 5-day video history</li><li>✓ 24/7 continuous-recording</li><li>✓ Intelligent alerts</li><li>✓ Clips and timelapses</li><li>✓ Activity Zones</li></ul>	<ul style="list-style-type: none"><li>✓ 10-day video history</li><li>✓ 24/7 continuous-recording</li><li>✓ Intelligent alerts</li><li>✓ Clips and timelapses</li><li>✓ Activity Zones</li></ul>	<ul style="list-style-type: none"><li>✓ 30-day video history</li><li>✓ 24/7 continuous-recording</li><li>✓ Intelligent alerts</li><li>✓ Clips and timelapses</li><li>✓ Activity Zones</li></ul>
\$5 a month \$50 a year <small>(save \$10)</small>	\$10 a month \$100 a year <small>(save \$20)</small>	\$30 a month \$300 a year <small>(save \$90)</small>

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# Privacy and Security

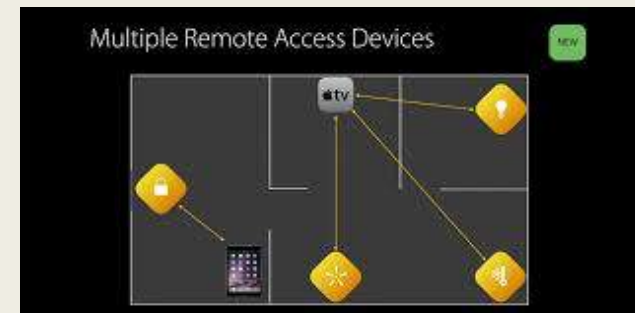
## User Authentication

- **Low:** Username and password
- **Good:** Two Factor Authentication
- **Best:** Two Factor Authentication plus Registered Device/User
- **Also:** Voice and/or SmartWatch integration security




## Remote Access

- **Low:** Basic web access with username/password
- **Best:** Home Gateway plus two-factor



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# Installation Requirements

## Hardware installation

- Basic home improvement skills
- No specialized tools
- Electrical wiring capability in some cases

## Connectivity

- Robust WiFi and/or Bluetooth
- Range extenders and/or WiFi mesh networks for larger homes



## Software setup and configuration

- Basic software application skill required
- “YouTube is your friend...”

THANK YOU



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